

HYZ GLOBAL

Hyz Global, a dynamic powerhouse based in Technopark, in the vibrant city of Trivandrum, is the brainchild of Hyz Ventures International Private Limited

With a diverse portfolio of ventures that span across IT, Mechanical Engineering, Agriculture, Digital Marketing, etc., Hyz Global is an organization that thrives on innovation and versatility. Each of its ventures, from flagship agriculture outlets like Horticops and Agrocops to cutting-edge IT solutions, stands as a testament to the company's commitment to excellence and adaptability.

At the heart of Hyz Global is its IT & Business Services wing, a specialized division that has established itself as a leader in the sector. This wing is dedicated to delivering a comprehensive suite of business solutions tailored to meet the needs of a modern, evolving market. With expertise that spans across verticals, Hyz Global offers a range of services that empower businesses to grow, scale, and thrive in a competitive landscape.





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Aiming to foster a Mutually Beneficial Business Environment



"I see Fingertip Yellow Pages as more than just a platform-it's a catalyst for positive change in local communities. My mission is to empower small and medium-sized businesses to thrive in the digital age, while providing our franchise partners with a unique and profitable opportunity. We've built this platform to support entrepreneurs, foster tangible growth, and strengthen communities through innovation. This journey is deeply personal to me, and I am committed to ensuring every franchisee and business we touch achieves the success they deserve."

HYZ SANOOOF
Founder . Chairman . CEO



FINGERTIP YELLOW PAGES

While you start to read the first line, read it with this in mind. FingerTip Yellow Pages is much more than just a directory. We envision ourselves as your business's digital partner, providing you with all the tools you need to thrive.

From business services and financial support to cutting-edge digital marketing solutions, we are your one-stop shop for everything your business requires. Whether you're a small start-up or an established enterprise, we've got you covered with an array of services designed to help you grow and succeed

ONE STOP SHOP FOR ALL YOUR BUSINESS SOLUTIONS

Fingertip Yellow Pages is your gateway to seamless business success—a one-stop solution that brings every essential service under one roof. From building your online presence with a dynamic mini-website to offering comprehensive business support, we simplify the way you connect, grow, and succeed



WHEN YELLOW PAGES WERE OFFLINE



Once a cornerstone of local business searches, the Yellow Pages was a trusted resource found on kitchen counters and office desks. Its simplicity and reliability made it the go-to directory for anyone seeking a plumber, mechanic, or caterer. In the pre-digital era, its yellow-bound pages ensured businesses could connect with local customers effectively.

However, as technology has evolved, the Yellow Pages have become cumbersome and static, unable to keep pace with the rapid changes of the modern marketplace. Recognizing this shift, Fingertip Yellow Pages is reimagining this iconic tool for the digital age, merging its nostalgic value with the dynamic, real-time connectivity that today's users expect.

**A BYGONE ERA OF LOCAL BUSINESS DISCOVERY
TO THE DIGITALISED FORM OF MORE THAN A DIRECTORY**

FINGERTIP YELLOW PAGES

THE APP, WHICH IS, MUCH BIGGER THAN A DIRECTORY



Welcome to Fingertip Yellow Pages a fresh take on the classic directory that's built for the modern world. Think of it as a mini-website for your business, but far more powerful, customizable, and user-friendly. We've taken all the best features of the old offline Yellow Pages and transformed them into an easy-to-use digital platform that does much more than just list your business.

OUR PLATFORM IS DESIGNED TO OFFER BUSINESSES AN INCREDIBLE RANGE OF FEATURES, INCLUDING

- » **Business Descriptions** - Share a compelling story about who you are and what you do
- » **Unlimited Photo Gallery** - Showcase your products, services, or space with as many images as you like
- » **Google Ratings Integration** - Highlight your reputation and let customers see how others have rated your business
- » **Unlimited Product Listings** - Whether you have 5 or 500 products, our platform lets you showcase them all
- » **Unlimited Service Listings** - Easily display every service your business offers
- » **Embed Google Map Location** - Make it easy for customers to find you with integrated Google Maps
- » **Display Working Hours & Special Holiday Timings** - Let your customers know when you're open and when you're taking a well-deserved break



- **Upload Contact Information** - Ensure customers can reach you directly without any intermediaries
- **Upload Unlimited Brochures** - Need to share a catalog or promotional material ? No problem, upload as many brochures as you want
- **Direct Customer Contact** - Customers can connect with you directly no middlemen, no delays
- **Simple Mobile App** - Manage your business on the go with our intuitive mobile app
- **Easy-to-Add Details** - Adding and updating your business information is a breeze
- **Micro Website Functionality** - Fingertip Yellow Pages functions as a powerful yet simple micro-website for your business
- **Multiple Businesses under One Login** - Manage all your ventures from a single account
- **Unlimited Videos** - Promote your business with videos - without any limits
- **Product Prices & Sharing** - Add and share product prices instantly
- **Shareable Business Details** - Make it easy for customers to share your business with their network

With all these features, Fingertip Yellow Pages is more than just a listing it's a complete digital presence for your business, fully equipped to compete in today's marketplace



VISION - FUTURE HORIZON

Fingertip Yellow Pages envisions a future where every business, no matter the size, has a trusted partner just around the corner. Our goal is to build a network of empowered individuals and franchises in every locality, ready to provide seamless, dependable services. We see a world where businesses thrive with easy access to expert solutions, creating vibrant local economies that flourish through mutual support and innovation

MISSION - PURPOSE & PATH

Our mission is to revolutionize how businesses access the services they need to succeed. By connecting them with local experts and franchises, supported by our highly skilled technical team, we deliver tailored solutions that drive growth, efficiency, and prosperity. At Fingertip Yellow Pages, we are passionate about making business easier, smarter, and more affordable - paving the way for a brighter, more connected business landscape.

CORE VALUES - GUIDING PRINCIPLES

Integrity, service, and innovation are the cornerstones of Fingertip Yellow Pages. We believe in creating lasting relationships built on trust, ensuring that every service we provide meets the highest standards. Our commitment to collaboration and customer-centric solutions fuels our drive to empower local franchises and business owners alike, fostering an ecosystem where success is shared by all.



SERVICES & EXPERTISE - CRAFTED SOLUTIONS

At Fingertip Yellow Pages, we don't just provide services—we craft them with precision, creativity, and a deep understanding of what businesses need. From cutting-edge digital marketing to seamless GST filing and beyond, we deliver custom solutions designed to solve real-world challenges. Our innovative approach ensures that businesses have the tools and support to flourish, without breaking the bank.



THE USP - DISTINCT EDGE

Fingertip Yellow Pages stands out with our one-of-a-kind **Affordable Budget - Cost Differentiation (ABCD) Strategy**. We've mastered the art of offering world-class business services at **Unbeatable Flexible Prices**, creating a winning formula for businesses, franchise partners, and central team. By blending affordability with excellence, we give our clients a distinct edge in a competitive world, making success both attainable and sustainable.



COMMUNITY IMPACT - ENDURING INFLUENCE

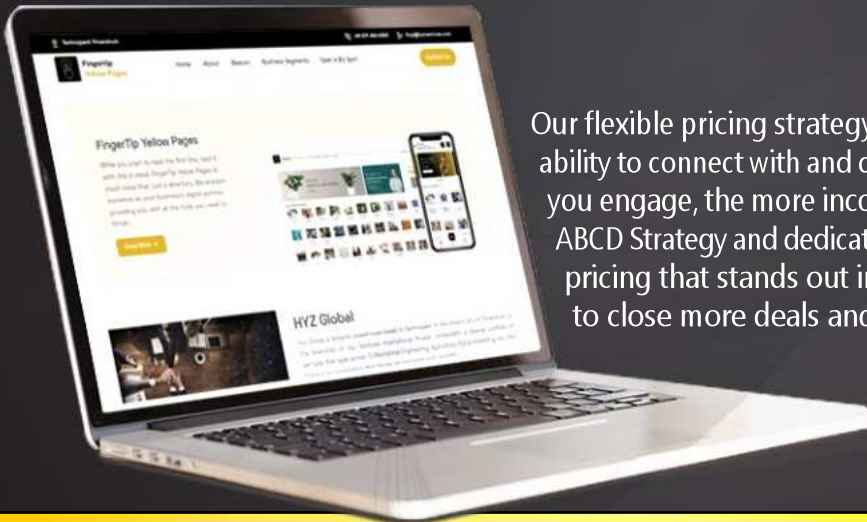
Our legacy is one of empowerment, growth, and positive change. At Fingertip Yellow Pages, we're committed to transforming local communities by fostering entrepreneurship and supporting business excellence. Every franchise we develop and every service we deliver helps build stronger, more resilient communities. Together, we're not just offering business solutions, we're creating an enduring impact that strengthens local economies for the future.



WHAT WE BRING TO THE TABLE?

FINGERTIP YELLOW PAGES MANAGEMENT

FingerTip Yellow Pages Management is your gateway to attracting customers and building a thriving business. Each client you add to the platform not only boosts your immediate income but also contributes to a long-term, loyal customer base. This opens the door to offering a wide range of business, financial, and digital services that drive continued growth.



Our flexible pricing strategy empowers you to earn based on your ability to connect with and convince customers. The more effectively you engage, the more income you generate. With our proprietary ABCD Strategy and dedicated research team, we ensure competitive pricing that stands out in the marketplace, giving you an edge to close more deals and maximize your revenue.

WHAT WE BRING TO THE TABLE?

BUSINESS SERVICES

FingerTip Yellow Page Management offers a broad range of business services, from company incorporation to ongoing operational support, excluding financial and marketing services. Our solutions include company and trademark registration, digital signatures, and more, all managed by our experienced team. With flexible pricing and the strategic benefits of our ABCD Strategy, you have the potential to earn substantial income.

Additionally, our model includes significant recurring revenue opportunities, ensuring a steady and lucrative income stream for your franchise. This comprehensive approach supports your growth and profitability in a dynamic market.



WHAT WE BRING TO THE TABLE?

FINANCIAL SERVICES

Our Financial Services Management Vertical is equipped to handle a wide array of financial needs, including GST filing, ITR, PF, ESI, accounting, and financial advisory services.

Backed by a team of expert professionals, we guarantee prompt resolution of queries and timely service delivery.



With flexible pricing options tied to your marketing prowess and the strategic edge provided by our ABCD Strategy, you can stand out in the market. This model not only enhances your earning potential but also ensures you provide top-notch financial services to your clients.



WHAT WE BRING TO THE TABLE?

DIGITAL MARKETING SERVICES

FingerTip Yellow Pages offers a comprehensive suite of digital marketing services, including social media management, SEO, logo creation, branding, video editing, video marketing, and creative advertising. Our digital marketing department is divided into two specialized teams the Video & VFX Team and the Digital Marketing Team - ensuring meticulous attention to detail and streamlined service delivery.



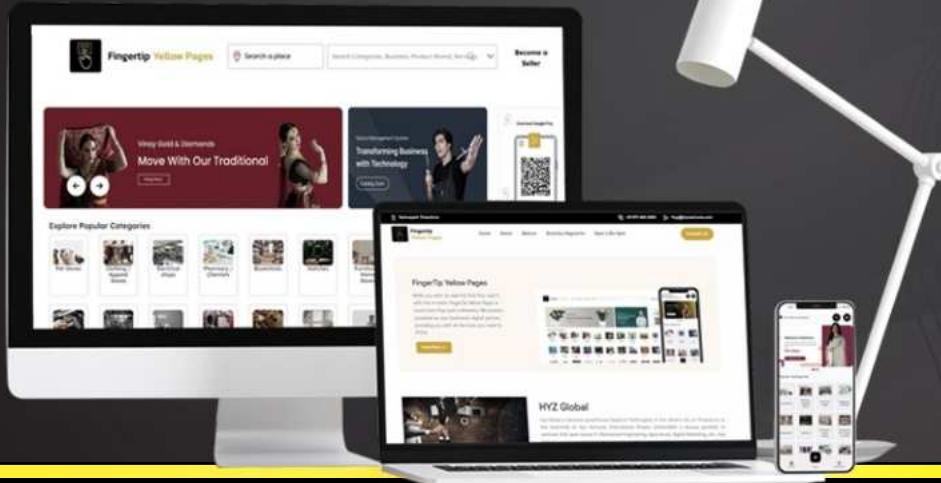
We pride ourselves on providing exceptional quality at competitive pricing. With our expertise and commitment to excellence, you can confidently rely on us to enhance your income through marketing the services of this department.



WHAT WE BRING TO THE TABLE?

WEBSITE & E-COMMERCE

Our team excels in web development, e-commerce solutions, and application platforms, delivering exceptional results with speed and precision. You can count on us for rapid project completion without compromising on quality. Our flexible pricing structure is designed to offer maximum value, and we are confident that our competitive rates are unmatched in the industry.



Partnering with us means you benefit from top-tier expertise and cost-effective solutions that stand out in the marketplace, ensuring your success and satisfaction.

WHAT WE BRING TO THE TABLE?

SOFTWARE SERVICES

Based in Technopark, the epicenter of software development, we deliver seamless and efficient services, from custom software development to trading in-demand solutions. Partnering with us grants you direct access to our exclusive suite of proprietary software and those developed through our network. Our dedication to outstanding service, top-notch product quality, competitive pricing, and swift turnaround times distinguishes us from the competition.

As a franchise partner, you'll leverage our industry-leading expertise and resources, positioning your business for success in the dynamic software market.



IF YOU ASPIRE, WE SHALL MOVE ALONG TO ACHIEVE IT



YOUR A2A IN BECOMING THE PART OF FINGERTIP YELLOW PAGES BIZSPOT COMMUNITY



TECHNOPARK

HOW TO GET FTYP BIZSPOT ?

CONNECT WITH US SOON AND SET SAIL ON YOUR JOURNEY TO SUCCESS

As we extend the opportunity to secure **BizSpot** franchises, if you qualify and the location is available, let's join forces and begin this journey to success together.

TO CHECK LOCATION AVAILABILITY AND TO ASSESS YOUR ELIGIBILITY

871 46 44 393

TO TALK WITH THE BUSINESS DEVELOPMENT TEAM

813 89 23 039

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